

WORKING PLYMOUTH

Economic Development



Plan for Jobs

10 December 2014

Background

The Plan for Jobs was considered and agreed by the Growth and Prosperity Overview and Scrutiny Panel on 20 February 2013. The Plan brings together 19 different job creation projects, covering a variety of interventions and led by a variety of partners (including the Council). It had a target to create 2,000 jobs (ft/pt jobs and apprenticeships lasting more than six months) by the end of 2014.

A Plan for Jobs Task Force was established to identify job creation projects that could come forward quickly, push projects that had stalled, provide support for business getting off the ground and encourage existing business to expand. The Task Force oversees the delivery of projects (Appendix I has a list of members), and Task Force members are responsible for championing individual projects within the Plan.

The Economy, Enterprise and Employment Team lead on the co-ordination of Plan for Jobs.

Progress

In September 2014, the city met its Plan for Jobs target and had created over 2,000 new jobs; this was achieved three months ahead of schedule.

In order to reach the 2,000 jobs created target at the end of 2014 there needed to be an average of 250 jobs per quarter since the start of the Plan. Every quarter superseded this target, demonstrating the strong progress of the Plan right from the outset.

Graph I and Table I (see page 2) demonstrate the total jobs created up until the end of September 2014, which was the last reporting period against all 19 projects.

Graph 1 – Plan for Jobs Cumulative Jobs Total

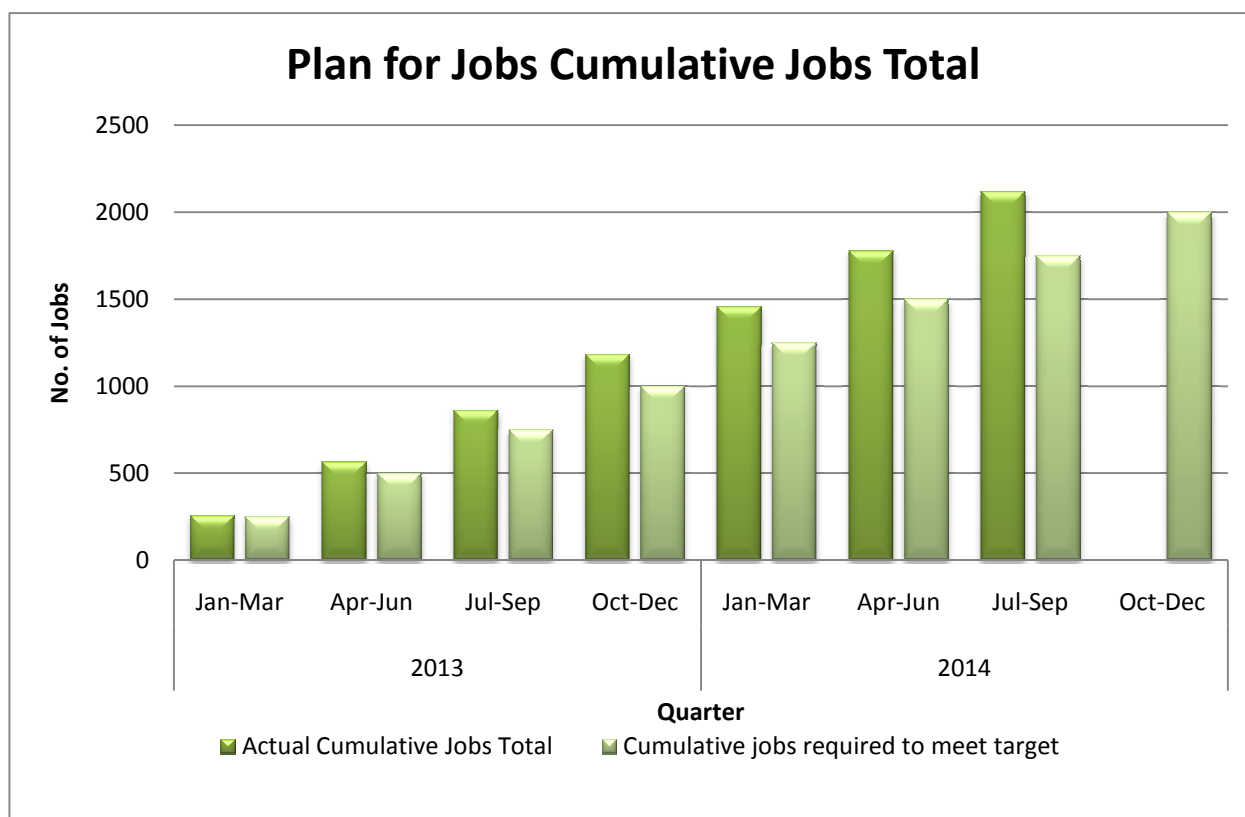


Table 1 – Job total of individual projects within Plan for Jobs

Project		2013	Jan-Mar 2014	Apr-June 2014	July-Sept 2014	Total
1	West End Accelerated Development	60	0	0	0	60
2	Plymouth Pavilions / Home Park	0	0	0	0	0
3	Get Plymouth Building	0	0	0	18	18
4	Bickleigh	5	0	0	0	5
5	Provision of Enterprise Hubs	0	3	5	14.5	22.5
6	Proactive Approach to Planning	18	18	3	4	43
7	1000 Club	714	105	139.5	64.5	1,023
8	Apprenticeship Training Agency	8	16	29	8	61
9	Making Waves	1	0	0	0	1
10	Increasing Inward Investment	71.5	41	8	28	148.5
11	PWGF2	57.5	34	28	16.5	136
12	Fredericks Foundation	5.5	1	2	0	8.5
13	Outset Plymouth / Finance	53	5	18.5	14	90.5
14	GAIN	87	29	16	23	155
15	Digital Connectivity	47	13	16	11	87
16	Business Engagement	10.5	0	19	0	29.5
17	Pursuing Public Finances for Jobs	5	1	3	0	9
18	PCC Procurement	35	5	31	150	221
19	Plymouth Investment Fund	0	0	2	0	2
TOTAL		1,178	271	320	351.5	2,120.5

Discussion

A total of **2,120.5** jobs have been created since the start of Plan for Jobs. This target has been achieved three months ahead of schedule.

Plan for Jobs had 19 separate initiatives, and there have been some notable successes, including:

- The 1000 Club has led to over 1,000 young people securing employment. Before the 1000 Club started there was the need for a simpler way for those looking for work and business wanting to give young people a chance to get in touch with each other; the 1000 Club has proved to be this link.
- 148 jobs created by increasing inward investment activities.
- 136 new jobs in small businesses through the Plymouth Western Morning News Regional Growth Fund.
- 43 jobs created through a more pro-active approach to planning – Plymouth’s YourSpace scheme is unlocking land for employment use and developers are being encouraged to ensure skills development is part of planning consent agreements.
- In neighborhoods where historically there has been less work, Outset Plymouth have been working with people who want to start their own business – so far 90 jobs have been created – but importantly, the aspirations raised.
- 221 jobs created through the Council’s commitment to increase spend with local business and with SME’s.
- Investments made through the Council’s Building for Jobs Investment fund have resulted in a pipeline of over 1,200 jobs, including 100s of construction and longer term jobs.

Plan for Jobs also included some larger building projects to ensure that these were progressed as quickly as feasible and would result in local job creation. Even though some of these have not seen significant job creation during the timeframes of the Plan (and it was always anticipated that this may have been the case), job creation has started and the Plan has set the basis for significant further job creation in the months and years ahead. This includes the ‘Get Plymouth Building’ initiative that has already resulted in 18 new construction jobs created during the last Plan for Jobs reporting period (July-Sept 2014), with significant further job creation in the pipeline.

Additional Job Creation Projects

As well as Plan for Jobs projects, there are also other job creation and regeneration initiatives happening in the city. Some of these may not have been captured as part of the Plan’s monitoring, so were recorded as part of the quarterly updates to the Jobs Task Force. Recent updates include:

a) **Growth Deal**

From Growth Deal 1, the Heart of the South West LEP has secured £130.3m from the Government’s Local Growth Fund, with £49.2m for 2015/16 and £42.8m for 2016/17. This will bring forward at least £140m of additional investment and, by 2021, will create at least 13,000 jobs and allow 8,000 homes to be built. Specific projects within Plymouth that will receive Growth Deal funding include: Transport improvements along the Plymouth Northern Corridor; Transport improvements along the Plymouth Eastern Corridor; The development of a purpose built facility for learning centers of excellence in STEM, creative and digital technologies and marine engineering at City College Plymouth; Plymouth Science Park Phase 5; Revenue funding for Growth Hub.

The Heart of the South West LEP has recently submitted its Growth Deal 2 to Government.

b) RGF Round 6

RGF round six closed on 30 September. Plymouth supported a total of seven businesses with Letters of Support from PCC, the Growth Board and the Chamber and statistical information. The grant funding applied for could create over 450 jobs in Plymouth and over 1700 jobs in Plymouth and the wider Southwest peninsula. The outcome of this round will be announced in early 2015.

c) Plans for Bretonside

Terms and conditions agreed by British Land and the Council to provide a 12-screen cinema, restaurant complex and car park on the Bretonside bus station site. British Land will also make funding available to help build the new coach station in the West End. The two schemes will need an investment of around £40 million, which will also create almost 350 operational jobs and around 260 construction jobs.

Next Steps

Plan for Jobs has enabled many projects and initiatives to be delivered quickly and efficiently to immediately address some of the city's needs. Whilst the target has been met, projects that have been started through the Plan will continue to create significant job opportunities in the months and years ahead. This includes the 'Get Plymouth Building' initiative which could lead to 100s more construction jobs and employment through the local building supply chain; the Investment Fund which has a pipeline of 1,200 new jobs; and the Council's continuing inward investment initiatives.

In addition, the recently launched 'Building Plymouth' initiative will create new job opportunities in the construction sector. According to our own research, approximately 10,000 jobs will be needed in the construction sector over the next 10 years. The current lack of available construction workers presents a real challenge for the city, and Building Plymouth has been started to resolve this issue, and aims to:

- Increase investment in skills through planning and procurement.
- Remarket construction to make it more appealing as a career choice.

Appendix A

Plan for Jobs Task Force Members:

1. Cllr Evans - Plymouth City Council (Chair)
2. Prof. Julian Beer – Plymouth University
3. James Brent – Akkeron Group
4. Ian Brokenshire – KPMG
5. Simon Chamberlain – Plymouth Science Park
6. Phil Davies – City College Plymouth
7. Peter Flukes – Wolseley Trust
8. Gareth Hart – Plymouth Social Enterprise Network
9. Bev Hurley – Outset
10. Roger Pipe – Millfields Trust
11. Judith Reynolds – Plymouth University
12. Clive Turner – Plymouth Community Homes

Appendix B

Most recent Plan for Jobs Monitoring Report (July-Sept 2014)

PLAN FOR JOBS

Plan for Jobs Quarterly Update:

July - Sept 2014

Background

This report is the seventh quarterly update on progress for all 19 Plan for Jobs projects, covering the last quarter (July - Sept 2014), Q3 in the table below.

Create jobs for local people by unlocking or speeding up major development projects, including housing			2013 & Q1, Q2 2014	Q3 (2014)	TOTAL
1	West End Accelerated Development David Draffan	Discussions with developers are continuing regarding the Civic Centre. Detailed building inspections undertaken, and a decision should be made on the way forward by early 2015. Council staff continue to be relocated to Ballard House and the new First Stop public inquiry centre will be opened at 71 New George Street in the City Centre, in November 2014. A developer has entered into contractual arrangements to acquire a portfolio of properties around Colin Campbell Court by February 2015. It is anticipated that a comprehensive redevelopment scheme for the site will be discussed following these acquisitions.			
TARGET: 100+			60	0	60
2	Plymouth Pavilions/Home Park James Brent	Update to follow at Task Force meeting.			
TARGET: 750			0	0	0

3	<p>Get Plymouth Building Clive Turner</p>	<p><u>First Phase of 10 Sites</u></p> <ul style="list-style-type: none"> • Four sites have commenced development. A fifth likely to start on site before Christmas. So far, 18 permanent construction jobs created and 181 construction jobs supported. • Two sites planning application has been submitted or approved; The other four sites have commenced DES Service. <p><u>Second Phase of 10 Sites</u></p> <ul style="list-style-type: none"> • One site granted planning permission, construction to start early next year; One site submitted a planning application; The DES has begun on a further four sites. • Developers of two other sites working through preliminary issues before the design process begins in earnest. • Two sites currently on hold or under review pending further consultations with residents and local members. <p><u>Third Phase of 7 Sites</u></p> <ul style="list-style-type: none"> • Advertised on the Council's website, the closing date for offers is 31st Oct 2014. Decisions on preferred proposals expected before Christmas 2014. <p><u>Further Land Releases</u></p> <ul style="list-style-type: none"> • A future release of PCC owned sites expected before Christmas 2014. <p><u>Other Matters</u></p> <ul style="list-style-type: none"> • A further three PCC owned sites where a direct deal has been agreed with a developer. 			
TARGET: 75			0	18	18
4	<p>Bickleigh Cllr Evans</p>	<p>The numbers of jobs are unchanged for this quarter. Talks with the Homes and Communities Agency have taken longer than expected so that the start date on site is now projected as spring 2015 rather than autumn 2014. The level of provisional sales is encouraging, and although the source of public funding has changed there is willingness by the Council and the HCA to see this project delivered as soon as possible.</p>			
TARGET: 79			5	0	5

5	Provision of Enterprise Hubs Bev Hurley	<p><u>Millfields Trust</u> - Good progress continues to be made. The final elements of glazing were due to be completed by 30th September; installation of stone cladding continues; roof covering complete; progress of the internal areas is ahead of programme on the upper floors. Works are on contract programme for completion on 26th January 2016. Eight FTE construction jobs, plus four apprentices appointed in the construction phase.</p> <p><u>Ocean Studios</u> - Contractor selected to undertake the stonework repairs. A new programme has been devised that ensures a May 2015 completion date – involves a fully wrapped designed scaffold installed on all elevations which allows the roof, stonework and fit out works to run concurrently. 2.5 FTE construction jobs to date.</p>			
TARGET: 106			8	14.5	22.5
6	Proactive Approach to Planning Cllr Evans	<p>Through Plymouth Your Space, Effervescent has created a further three FTE.</p> <p>MVV – MED created one new FTE finance post, filled by a local person. Key sub-contractors have had 147 new staff start on site, of whom 73 are local. SAR's sub-contractor Enemona are using a specialist employment agency in Plymouth and have provided work for 25 local electricians during this period. SAR have now employed the student they took on (from Plympton) and are planning to award him a full-time position at the end of the project.</p> <p>Second tier sub-contractors have had 295 new staff start on site, of whom 218 are local.</p>			
TARGET: 11-50			39	4	43
Help the city's unemployed gain skills and experience to help them get work as well as retain talented graduates			2013 & Q1, Q2 2014	Q3 (2014)	TOTAL
7	1000 Club Gareth Hart	<p>A further 33 new businesses have joined the Club and, in addition to the jobs created, the following increases occurred:</p> <p>Graduate Internship – 1</p> <p>GBW Work Experience – 180</p> <p>School Work Experience - 4</p>			
TARGET: 430			958.5	64.5	1023
8	Apprenticeship Training Agency Phil Davies	<p>Since commencement of ATA, 87 companies visited and 1036 letters/correspondence to employers. In Q3 attended five visits to Working Links students, two job fairs as well as open days.</p> <p>The sectors / apprenticeships for the ATA: Construction, Retail (Distribution), Media (Business Admin), Hospitality, IT, beauty Therapy, Customer</p>			

		Service and Engineering. 43% of jobs have been in either the Construction or Engineering sectors. Currently working with 3 companies with a view to starting a total of 7 apprentices in Q4.			
TARGET: 65			53	8	61
9	Making Waves Cllr Evans	The project concluded at the end of September 2014 with the removal of the trail. As explained in the previous update there were no FTE positions engaged on the project. The auction of the statues took place on the 18th of Sept, raising £12890 which after all costs have been removed will be ring-fenced for a citizen science reporting scheme based in Plymouth Sound.			
TARGET: 93			1	0	1
Pro-actively sell the city, its businesses, its products and its people			2013 & Q1, Q2 2014	Q3 (2014)	TOTAL
10	Increasing Inward Investment Simon Chamberlain	<p><u>Business support</u></p> <ul style="list-style-type: none"> The number of subscribers to the business newsletter has increased by 689 to 1,519 representing an 83% rise in 14 months. Ten businesses visited as part of the business relationship programme. <p><u>City Deal</u></p> <ul style="list-style-type: none"> The transfer of land at South Yard from the MOD to Plymouth City Council is on track; handover is anticipated for April 2015. The Growth Hub- over 10,000 businesses have been engaged and the scheme has created 600 jobs. Launched the Wage Progression Pilot. <p><u>Investment</u></p> <ul style="list-style-type: none"> GOD TV – jobs numbers tbc Hymec Aerospace – 22 new jobs and six apprentices taken on. <p><u>Marketing and Comms</u></p> <ul style="list-style-type: none"> Various events held, e.g. Japan400, and also upcoming events including MIPIM UK. Over 1000 twitter followers for @InvestPlymouth A new website dedicated to investment in the city. 			
TARGET: 100			120.5	28	148.5
Unlock access to finance and provide support to enable job creation			2013 & Q1, Q2 2014	Q3 (2014)	TOTAL

11	Plymouth Western Morning News Growth Fund 2 Julian Beer/Simon Chamberlain	Actual jobs claimed so far amounts to 5.5, with a further forecast of 11 when all claims are finalised. The target for the year has been exceeded.			
TARGET: 64			119.5	16.5	136
12	Fredericks Foundation Bev Hurley	'The Seahorse' Fish & Chip Restaurant application successful at panel but funds not yet drawn down due to problems with premises and asset finance for equipment. Projected number of jobs for Oct to Dec 2014 - is five FTE.			
TARGET: 24			8.5	0	8.5
13	Outset Plymouth / Outset Finance Bev Hurley	Outset Plymouth - the number of businesses created has jumped from 225 to 242. The North Prospect Engagement activity has performed well with the October Information Session already having 15 people booked to attend. Onward referrals from Working Links was positive with 75 people of whom 54 attended a workshop. Outset Finance - achieved its Gross GVA target having now achieved £1,437,429 against a target of £1,363,808. Additional 28 clients have secured funding of £163,500. The majority of this funding was sourced from The Start Up Loan scheme with additional funds via the SWIG Microcredit fund.			
TARGET: 49			76.5	14	90.5
14	GAIN Julian Beer/Simon Chamberlain	The job creation numbers reported include three new businesses moving onto the Park.			
TARGET: 166			132	23	155

15	Digital Connectivity Cllr Evans	<p>The Wi-Fi concession has been awarded to BT.</p> <ul style="list-style-type: none"> Phase 1. Limited pilot network Nov 2014. Phase 2. City Centre and Waterfront network Spring 2015 Feb/March. Later Phases – will connect any ‘holes’ that the network has in practice. <p>Digital Inclusion - In its first year Get IT Together took 747 people through a basic web course. In second year will start to look at delivering training in the workplace.</p> <p>A report will be produced by the Digital Plymouth group to map the digital academies that are being worked up in the city.</p>			
TARGET: 95			76	11	87
16	Business Engagement Ian Brokenshire	10 businesses have been visited this period. Most notable is Applied Automation that are expanding and have potential to take on more staff.			
TARGET: 30			29.5	0	29.5
17	Pursuing Public Finances for Jobs Peter Flukes	<p>The next round of Growth Deal funding was submitted on 6 October after Government brought forward the deadline. Regarding ESIF funding, the first calls are expected to open in the New Year – currently working with the LEP to develop a potential list of first calls.</p> <p>RGF round six closed on 30 September. Seven businesses supported from Plymouth. The total grant funding applied for could create over 450 jobs in Plymouth and over 1700 jobs in Plymouth and the wider Southwest peninsula. The outcome of this round will be announced in early 2015.</p> <p>Plymouth is eligible for several Interreg programmes, with a total value of over EUR 1.3bil over the next seven years. We have started working on this.</p>			
TARGET: 75			9	0	9
Use the Council's assets, influence and buying power to increase jobs by using local supply chains and local goods where possible			2013 & Q1, Q2 2014	Q3 (2014)	TOTAL

18	PCC Procurement Gareth Hart	<p>The jobs created during this quarter is 150, with 80% of these having been created in September, when the amount of PCC spend within the PL postcode area almost doubled from July, with over 50% of this increase coming from one large transaction.</p> <p>The proportion of PL postcode spend has increased relative to total spend, and has exceeded the Council's target of 34% for the current financial year, by around 16%.</p> <p>The Council aims to continue their efforts to engage more with local suppliers and SMEs in particular, therefore higher targets of PL spend have been set for forthcoming years.</p>			
TARGET: 11-50			71	150	221
19	Plymouth Building for Jobs Investment Fund Cllr Evans	<p>Over £13.5million worth of investments and grants made so far, with further investments in the pipeline. Investments so far result in a pipeline of over 1,200 new jobs. Specific updates for this quarter include:</p> <ul style="list-style-type: none"> • Ocean Studios – currently underway (£800,000 investment, 1,900sqm of workspace, 70 jobs). • Plymouth Energy Community – (£500,000 investment, 15 jobs). The community share offer was very successful (over subscribed). • Social Enterprise Fund – Six applications recently approved, totaling nearly £360,000 of grants and loans. This will create 28 jobs, three buildings back into use, and one new building.. 			
TARGET: 51-100			2	0	2
			1,769	351.5	2,120.5